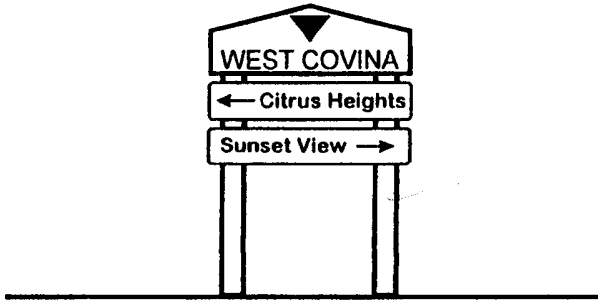


Sec. 26-313. - City approved directional signs.

(a) *Residential subdivision directional signs.*

- (1) Signs for the purpose of directing the public to residential subdivision property shall be considered as authorized city directional signs and shall be permitted in the public right-of-way when the sign is part of a standardized program of off-site directional signs required or authorized by the city.
- (2) Signs shall be permitted on private property only with the written consent of the property owner.
- (3) Signs shall be free-standing with a maximum height of nine (9) feet and a maximum width of five (5) feet. The top panel shall state "West Covina" or other city identifying information. Panels for sites placed below the top panel shall have uniform backgrounds, height (maximum of one (1) foot, but no greater than that of the top panel), shape, and width (same as top panel). There shall be no additions, tag signs, streamers, devices, display boards, or appurtenances added to signs as originally approved.
- (4) Signs and sign panels shall be removed when each subdivision to which signs and sign panels provide direction is sold out. The entity administering the program will be responsible for removal of signs and sign panels no longer needed.



(b) *Real estate open house directional signs.*

- (1) Signs for the purpose of directing prospective buyers to property for sale shall be considered authorized city directional signs and shall be permitted in the public right-of-way.
- (2) Sign shall be permitted on private property only with the written consent of the property owner.
- (3) Sign copy may consist only of the term "open house, " a directional arrow, the site address, realtor's name, and phone number.
- (4) No sign shall exceed six (6) square feet in area and five (5) feet in height.
- (5) No more than one (1) sign directing traffic to a particular location shall be placed per each side of a street block.
- (6) Signs shall be placed on their own stakes or other support, and not attached to other structures, or trees.
- (7) No sign shall be displayed on the same location in excess of three (3) days per a calendar week.

(c) *Banners in the public right-of-way.*

- (1) Signs for the purpose of directing residents to community events sponsored wholly, or in part by the City of West Covina, and erected by the City of West Covina, may be placed within the public right-of-way subject to approval by the planning director.
- (2) Such banners shall be limited to events associated with community events, such as Fourth of July, the West Covina Festival, Summer Concert Series, Holiday Concert, and similar events.
- (3) The planning director shall develop procedures regulating the time, place, manner, and duration of such banners.

(Ord. No. 1981, § 2, 12-17-96)