

Pomona

Exempted Signs. The following classes of signs are exempt from the permit requirements of this section, provided they conform with the standards contained herein:

1.

Directional Signs. On-site directional signs to aid vehicle or pedestrian traffic, provided such signs do not exceed four (4) square feet in area or four (4) feet in height, and provided further that the number and location are approved by the City Planner or designee.

2.

Official Flags.

3.

Political Signs. No Political Signs shall be installed on fences, walls, light poles, utility poles, or any other structures within the public right-of-way. Such signs may be installed on private property, but only with the property owner's consent. Such signs shall be removed by the subject political candidate or political organization by the Monday following the election pertaining to the candidate/issues advertised by the signs. Signs not removed within seven (7) days of the specified deadline shall be removed by the City at the expense of the political candidate or organization involved.

4.

Project Signs. No more than one (1) sign per street frontage. Such signs may be externally illuminated but may not be internally illuminated. For sites less than one (1) acre, maximum sign area: thirty-two (32) square feet; maximum height: eight (8) feet. For sites one (1) acre or larger, maximum sign area: sixty (60) square feet; maximum height: fifteen (15) feet.

5.

Commercial Real Estate Signs. Not more than one (1) Commercial Real Estate Sign with a maximum size of thirty two (32) square feet, advertising property for sale, for rent, or for lease shall be allowed per commercial or industrial property of less than one (1) acre in size. Commercial or industrial properties of one (1) acre or

more in size shall be allowed a Commercial Real Estate Sign of no more than fifty (50) square feet in size. However, corner commercial or industrial lots of less than one (1) acre in size may have two (2) Commercial Real Estate Signs, one along each street frontage, with a maximum size of thirty two (32) square feet each. Also, corner commercial or industrial lots of one (1) acre or over in size may have two (2) Commercial Real Estate Signs, one along each street frontage, with a maximum size of fifty (50) square feet each. No more than a total of nine (9) square feet of "Rider" Signs advertising features such as conference rooms, number of stores, etc. may be attached to a Commercial Real Estate Sign.

6.

Residential Real Estate Signs. All Residential Real Estate, Subdivision and Open House Signs shall be subject to the following requirements:

a.

Number and size. Not more than one (1) Residential Real Estate Sign per property, with a maximum size of nine (9) square feet, advertising property for sale, for rent, or for lease. However, corner lots may have two (2) Real Estate Signs, one along each street frontage, with a maximum size of nine (9) square feet each. No more than a total of nine (9) square feet of "Rider" signs advertising features such as swimming pools, spas, number of bedrooms, etc. may be attached to a Real Estate Sign. One "Open House" sign not exceeding three (3) square feet in size is allowed per property during "Open House" sale periods. In addition, two (2) pennants or flags per property are allowed during "Open House" sale periods.

b.

Placement. Off-Site Directional, Subdivision and Open House Signs may be placed only on private property and only with the consent of the owner(s).

c.

Removal. All Real Estate Off-Site Directional Signs, Subdivision and Open House Signs shall be removed within two (2) hours after sundown.

7.

Vehicle For Sale Signs.

8.

Window Signs. Window Signs shall cover no more than twenty-five percent (25%) of the glass window area along each building frontage and shall be no more than twelve (12) inches behind the glass window.

9.

Search Lights and Laser Displays. All search lights and laser displays shall be allowed only within commercial, industrial, institutional zones, and the Fairgrounds zone, and in commercially designated districts of specific plan zones. Such devices shall be focused away from ground level areas, residential areas, pedestrian areas, vehicular traffic areas and areas that could cause reflected glare on to surrounding neighborhoods. The level of illumination shall be low enough so as not to cause any unnecessary direct or reflected glare onto surrounding neighborhoods.